

**TIAFT**  
**2025**

**AUCKLAND**  
**AOTEAROA NEW ZEALAND**  
23 - 27 NOVEMBER 2025

**Toxicology at  
the Leading Edge**

62nd Annual Meeting of the International Association of Forensic Toxicologists 2025

HOSTED BY

**FACTA** INC.  
FORENSIC & CLINICAL TOXICOLOGY ASSOCIATION INC

**E/S/R**  
Science for Communities  
He Pūtaiao, He Tāngata

**Sponsorship & Exhibition Prospectus**

[tiaft2025.com](http://tiaft2025.com)

# About TIAFT

## The International Association of Forensic Toxicologists

TIAFT was founded in London April 21, 1963. TIAFT encompasses over 1800 members from all regions of the world who are actively engaged in analytical toxicology or allied areas. The aims of this association are to promote cooperation and coordination of efforts among members and to encourage research in forensic toxicology.

The local organising committee look forward to welcoming you to Tāmaki Makaurau Auckland, the largest city in Aotearoa New Zealand.



# Welcome From Committee Chair

## Tēnā koutou and Welcome to TIAFT 2025

What a privilege it is to bring The International Association of Forensic Toxicologists (TIAFT) conference to Aotearoa New Zealand, November 23rd – 27th 2025.

It is truly exciting to be able to host you for the first time in our country and to showcase our natural wonders, unique culture and manaakitanga (hospitality). Working together, ESR and FACTA, along with ICMSA, are striving to deliver a Meeting that exceeds your needs and expectations.

The theme for the Meeting is Toxicology at the Leading Edge. This resonates for two reasons: firstly, the work we do each day is world-leading and this conference allows us to share and collaborate to maintain pace with the ever-evolving toxicology environment. Secondly, New Zealand sits on the geographical 'edge of the world'!

It is wonderful to be able to contribute to the long legacy of TIAFT, and FACTA. We look forward to engaging and working with many of you in the lead up to the conference to collaboratively create an outstanding scientific programme.

Bringing you all together in Tāmaki Makaurau Auckland at the brand-new NZ International Convention Centre will allow you to immerse yourself in science in the heart of city. We hope that this experience will be rewarding and enthralling.

We can't wait to share this momentous event with you all and look forward to welcoming you to TIAFT 2025.

### **Matt Hosking**

Chair of TIAFT Organising Committee

### **Jennifer Schumann**

President of Forensic And Clinical Toxicology Association (FACTA)

# Why you should Partner with TIAFT 2025



Participating at the TIAFT 2025 Congress offers a great return on investment and will provide you with a chance to achieve several goals at the one time.



## Heightened Visibility

By becoming a sponsor, you will have significant exposure prior to the event through the Meeting website and marketing materials. There is no better way to raise awareness of your organisation.



## Building Relationships

Face-to-face engagement is the key to building strong business relationships and the venue and opportunities afforded provide the platform for you to grow these. As a partner, you will have the chance to enhance your organisation's reputation as an industry supporter and demonstrate your commitment to education excellence.



## Product and Service Showcase

Exhibiting geared to driving sales can be a potent promotional tool – it allows you to showcase your products and/or services and get immediate client feedback. During the Meeting you have the opportunity to promote your product and/or service through our exhibition to influential decision makers, and have a chance to develop relationships with new customers.



## Competitor Differentiation

Sponsoring the Meeting provides a significant way to create competitor differentiation. You will stand out above the rest of the market place.



## Industry Learnings

The Meeting also allows your organisation to stay up to date with current developments in the field and help with your competitor advantage. The Meeting provides the opportunity to bring your sales team to New Zealand and share ideas and learnings. Embrace the opportunity of the location and your team all in the one city and consider a pre- or post-TIAFT 2025 team meeting to build team morale.

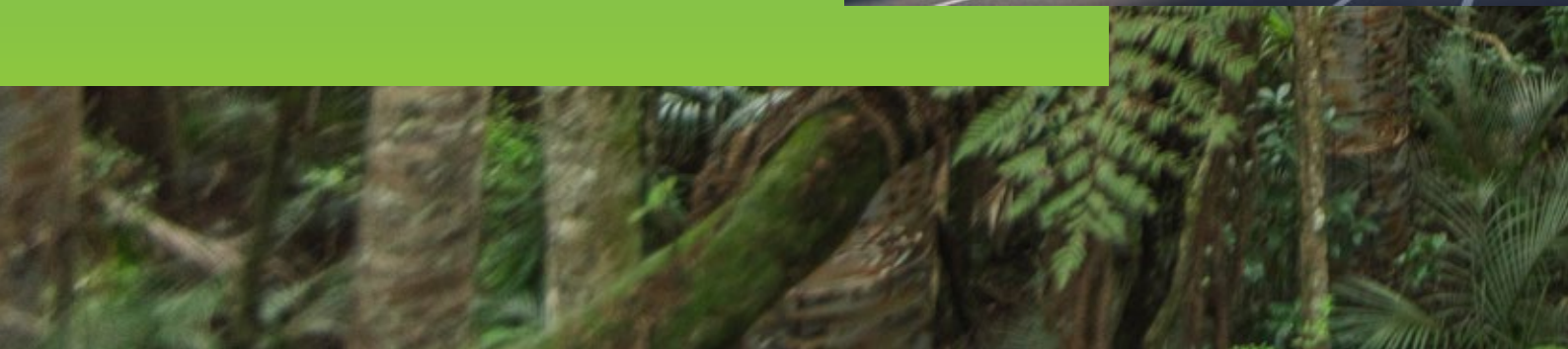
# Auckland at a Glance

Tāmaki Makaurau Auckland is a multi-cultural urban oasis of food, music, arts and culture. It's where sparkling waters and lush landscapes meet city sophistication. Making it the perfect backdrop to host TIAFT 2025.



## The Venue

The New Zealand International Convention Centre (NZICC) is located in the heart of Auckland City. It has 6000 hotel rooms at its door step, along with world leading education institutes and key tourist infrastructure. NZICC have an amazing team behind them that are sure to make this event unforgettable. The building is a depiction of Aotearoa New Zealand's culture and scenery, with amazing art work from locals featuring prominently throughout the building. NZICC will be sure to live up to the standard of a world class convention centre.



# Who will attend?

TIAFT and FACTA members include representatives from police, medical examiners and coroners' laboratories, horseracing and sports doping laboratories, hospitals, departments of legal medicine, pharmacology, pharmacy and toxicology laboratories.



# Opportunities at a Glance

All prices are listed in NZD and exclusive of 15% GST (Goods and Services Tax).

TIAFT 2025 Entitlements	Platinum \$75,000 Exclusive	Gold \$50,000 4 Opportunities	Silver \$25,000 Limited Opportunities	Bronze \$10,000 Limited Opportunities
<b>Entitlements</b>				
Verbal acknowledgement as Platinum Sponsor during the opening and closing ceremonies	✓			
Verbal acknowledgement as Gold Sponsor during the opening and closing ceremonies		✓		
Verbal acknowledgement as Silver Sponsor during the opening and closing ceremonies			✓	
Verbal acknowledgement as Bronze Sponsor during the opening and closing ceremonies				✓
Your industry sponsored workshop will be held during the core congress program, an opportunity exclusively for our Platinum Sponsor	✓			
Room hire and standard audio visual included (additional requirements are at a cost to sponsor)	✓			
Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval	✓			
Dedicated mail out promoting your Industry Sponsored Workshop	✓			
Exclusive sponsorship of the Meeting Dinner	✓			
Opportunity for a representative from your company to provide a three minute speech at the event	✓			
Logo included on the Meeting Dinner signage	✓			
Opportunity to provide 4 company pull up banners to be displayed at the dinner venue	✓			
Logo to appear on lanyards to be worn by all delegates	✓			
Logo to appear on all name badges	✓			
<b>Young Scientist Meeting Sponsor</b>				
• Acknowledgement as the sponsor of the Young Scientist Meeting and Night function		✓		
• Logo included on the Young Scientist Meeting Signage				
OR				
<b>Poster Networking Event</b>				
• Logo on Poster Network Event Signage		✓		
• Company Logo on the Poster Boards				
OR				
<b>Lunchtime Industry Sponsored Workshop</b>				
• Room hire and standard audio visual included (additional requirements are at a cost to sponsor)				
• Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval		✓		
• Inclusion on the mail out promoting the Industry Sponsored workshops				

<b>TIAFT 2025 Entitlements</b>	<b>Platinum \$75,000 Exclusive</b>	<b>Gold \$50,000 4 Opportunities</b>	<b>Silver \$25,000 Limited Opportunities</b>	<b>Bronze \$10,000 Limited Opportunities</b>
Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval		✓		
Inclusion on the mail out promoting the Industry Sponsored workshops		✓		
Logo in Conference Program next to a plenary / keynote speaker			✓	
Logo on session slides of a speaker			✓	
Opportunity to provide an organisation banner to be displayed during the session			✓	✓
Opportunity to sponsor one break (morning tea, lunch or afternoon tea) during TIAFT 2025				✓
Logo on signage throughout the catering area				✓
Verbal Acknowledgement by MC as break sponsor in session prior to break				✓
<b>Exhibition</b>				
Exhibition Booth	36sqm	27sqm	18sqm	9sqm
<b>Marketing &amp; Promotion</b>				
Logo on all sponsor signage	✓	✓	✓	✓
Logo hyperlink on the Meeting Website	✓	✓	✓	✓
Logo on Meeting App	✓	✓	✓	✓
Logo on sponsor acknowledgement slide	✓	✓	✓	✓
Company synopsis on Meeting App	200 words	100 words	50 words	25 words
Advertisement in the program ebook	Full page	Half page	Quarter page	
Delegate list pre and post Meeting	✓	✓	✓	✓
Acknowledgement as Platinum Sponsor on all Meeting marketing materials	✓			
Acknowledgement as Gold Sponsor on all Meeting marketing materials		✓		
Acknowledgement as Silver Sponsor on all Meeting marketing materials			✓	
Acknowledgement as Bronze Sponsor on all Meeting marketing materials				✓
<b>Registrations</b>				
Complimentary Sponsor Registrations	7	5	2	1
Complimentary Exhibitor Registrations	4	3	2	2

# Partnership Opportunities

## Platinum Sponsor

\$75,000 + GST

EXCLUSIVE OPPORTUNITY

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### Industry Sponsored Workshop – Held during Congress Program

- Your Industry Sponsored Workshop will be held during the core Congress Program, an opportunity exclusively for our Platinum Sponsor
  - Room Hire and Standard Audio Visual included (additional requirements are at a cost to sponsor)
  - Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval
- 

### Meeting Dinner Sponsor

- Exclusive sponsorship of the Meeting Dinner
  - Opportunity for a representative from your company to provide a three-minute speech at the event
  - Exclusive branding and acknowledgement at the Meeting Dinner
  - Logo included on the Meeting Dinner signage
  - Opportunity to provide 4 company pull up banners to be displayed at the Dinner venue
  - Dedicated mail out promoting your Industry Sponsored workshop
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### Name Badge & Lanyard Sponsor

- Logo to appear on Lanyards to be worn by all delegates
  - Logo to appear on all name badges
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### Exhibition

- 36sqm of exhibition space (6x6m)
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### Registrations

- 7 Complimentary Sponsor Registrations
- 4 Complimentary Exhibitor Registrations

### Marketing

- Logo on all sponsor signage at venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 200 word Company Synopsis on Meeting App
- Full Page Advertisement in the Program eBook
- Delegate list pre and post meeting (subject to privacy laws)
- Acknowledgement as Platinum Sponsor on all Meeting marketing materials
- Verbal acknowledgement as Platinum Sponsor during the opening and closing ceremonies





## Gold Sponsor

\$50,000 + GST

FOUR OPPORTUNITIES

### Young Scientist Meeting Sponsor

- Acknowledgement as the sponsor of the Young Scientist Meeting and Night Function
- Logo included on the Young Scientist Meeting Signage

OR

### Poster Network Event

- Logo on Poster Network Event Signage
- Company Logo on the Poster Boards

OR

### Lunchtime Industry Sponsored Workshop

- Room Hire and Standard Audio Visual included (additional requirements are at a cost to sponsor)
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval
- Inclusion on the mail out promoting the Industry Sponsored workshops

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### Exhibition

- 27sqm of exhibition space

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### Registrations

- 5 Complimentary Sponsor Registrations
- 3 Complimentary Exhibitor Registrations

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### Marketing

- Logo on all sponsor signage at venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 100 word Company Synopsis on Meeting App
- Half Page Advertisement in the Program eBook
- Delegate list pre and post Meeting (subject to privacy laws)
- Acknowledgement as Gold Sponsor on all Meeting marketing materials
- Verbal acknowledgement as Gold Sponsor during the opening and closing ceremonies

# Partnership Opportunities

## Silver Sponsor

\$25,000 + GST

LIMITED OPPORTUNITIES

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### Speaker Sponsor

- Logo in the Conference Program next to a plenary/keynote speaker
- Logo on session slides of speaker
- Opportunity to provide an organisation banner to be displayed during the session

**\*\* please note: no speaking opportunity exists with this sponsorship.**

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### Exhibition

- 18sqm of exhibition space

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### Registrations

- 2 Complimentary Sponsor Registrations
- 2 Complimentary Exhibitor Registrations

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### Marketing

- Logo on all sponsor signage at venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 50 word Company Synopsis on Meeting App
- Quarter Page Advertisement in the Program eBook
- Delegate list pre and post Meeting (subject to privacy laws)
- Acknowledgement as Silver Sponsor on all Meeting marketing materials
- Verbal acknowledgement as Silver Sponsor during the opening and closing ceremonies





## Bronze Sponsor

\$10,000 + GST

LIMITED OPPORTUNITIES

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### Break Sponsor

- Opportunity to sponsor one break (morning tea, lunch or afternoon tea) during TIAFT 2025
- Logo on signage throughout the catering area
- Verbal Acknowledgement by MC as break sponsor in session prior to break
- Opportunity to provide an organisation banner to be displayed during the session

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### Exhibition

- 9sqm of exhibition space

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### Registrations

- 1 Complimentary Sponsor Registration
- 2 Complimentary Exhibitor Registrations

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### Marketing

- Logo on all sponsor signage at venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 25 word Company Synopsis on Meeting App
- Delegate list pre and post Meeting (subject to privacy laws)
- Acknowledgement as Bronze Sponsor on all Meeting marketing materials
- Verbal acknowledgement as Bronze Sponsor during the opening and closing ceremonies



# Individual Opportunities

## Educational

### Plenary Session

\$8,000 + GST

#### Entitlements

- The opportunity to align your organisation with a Plenary Session presenting at the Congress.
- Room Hire and Standard Audio Visual included (additional requirements are at a cost to sponsor)
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- Dedicated mail out promoting the workshop
- 2 Complimentary Sponsor Registrations

### Session Sponsorship

\$4,000 + GST

#### Entitlements

- Align your organisation with one of our high profile sessions focused on a specific theme.
- Room Hire and Standard Audio Visual included (additional requirements are at a cost to sponsor)
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- Dedicated mail out promoting the workshop
- 1 Complimentary Sponsor Registration

### Breakfast or Evening Industry Sponsored Workshop

\$7,000 + GST

#### Entitlements

- Room Hire and Standard Audio Visual included (additional requirements are at a cost to sponsor)
- Option to cater the workshop at cost to sponsor
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- Dedicated mail out promoting the workshop
- 2 Complimentary Sponsor Registrations




## Social

### Welcome Reception Sponsor

\$15,000 + GST

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#### Entitlements

- Acknowledgement as the sponsor of the Welcome Reception
  - 3 additional tickets to the Welcome Reception
  - Opportunity for a representative from your company to provide a two-minute speech at the event
  - Logo included on the Welcome Reception Signage
  - Logo on all sponsor signage at Meeting venue
  - Logo hyperlink on the Meeting Website
  - Logo on Meeting App
  - Logo on sponsor acknowledgement slide
  - 2 Complimentary Sponsor Registrations
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# Individual Opportunities

## Delegate Services

### Meeting App Sponsor

**\$10,000 + GST**

- Logo featured on the App login screen
- One Push notification per day sent to delegates during the Meeting
- Dedicated page within the app
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on sponsor acknowledgement slide
- 50 word Company Synopsis on Meeting App
- 2 Complimentary Sponsor Registrations

### Speaker Preparation Area

**\$5,000 + GST**

- Opportunity to provide company branded mints for the speaker preparation area.
- Logo on Speaker Preparation Area Signage
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 1 Complimentary Sponsor Registration

### Reusable Water Bottle Sponsor

**\$15,000 + GST**

- Logo on sustainable water bottle alongside Meeting Logo
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 2 Complimentary Sponsor Registrations

## Advertising Opportunities

- |  |               |
|--|---------------|
| • Full Page Program eBook                  | \$1,000 + GST |
| • Half Page Program eBook                  | \$700 + GST   |
| • Quarter Page Program eBook               | \$350 + GST   |
| • Meeting Website Banner (4 week duration) | \$1,000 + GST |
| • Full Page Meeting Ezine                  | \$750 + GST   |
| • Half Page Meeting Ezine                  | \$550 + GST   |



# Exhibition Opportunities



## Networking Lounge

\$10,000 + GST

EXCLUSIVE OPPORTUNITY

### Entitlements

- Company Logo displayed within the Networking Area
- Networking Area branded in company colours
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 2 Complimentary Sponsor Registrations

## Barista Sponsor

\$8,000 + GST

TWO OPPORTUNITIES

### Entitlements

- Logo on Barista Zone Signage
- Opportunity to provide caps, aprons, and cup for use on barista zone (To supply at own cost – require fresh aprons each day)
- Opportunity to place an organisation provided banner at the barista zone (2m high by 1m wide, free standing)
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 2 Complimentary Sponsor Registrations

## Headshot Area

\$7,000 + GST

EXCLUSIVE OPPORTUNITY

### Entitlements

- Area for delegates to take professional headshots for LinkedIn profiles
- Logo on Headshot Area Signage
- Opportunity to place an organisation provided banner at the Headshot Area (2m high by 1m wide, free standing)
- Logo on all sponsor signage at Meeting venue
- Logo hyperlink on the Meeting Website
- Logo on Meeting App
- Logo on sponsor acknowledgement slide
- 1 Complimentary Sponsor Registration

## Exhibition Booth

\$5,000 + GST

### Inclusions

- 9sqm of exhibition space
- 2 Complimentary Exhibitor Registrations
- Back and side walls
- Organisation name on fascia over each open side
- Two spotlights
- One standard power outlet

# TIAFT 2025

AUCKLAND

AOTEAROA NEW ZEALAND

23 - 27 NOVEMBER 2025

Toxicology at  
the Leading Edge

[tiaft2025.com](http://tiaft2025.com)

EVENT MANAGEMENT



CELEBRATING **55** YEARS 1966-2021

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